

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 13199 161024Z

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 AGRE-00 /017 W

-----162012Z 089767 /73

R 160910Z JUN 77

FM AMEMBASSY BANGKOK

TO SECSTATE WASHDC 3283

UNCLAS BANGKOK 13199

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WCAG SECOND QUARTER FY 77 CCP MEETING

REF: A. STATE 116068, B. USDOC 11200

1. WHILE MUCH OF THE PREPARATION FOR THE AGRI-BUSINESS EXHIBITION WILL FALL WITHIN FY 78 AND FY 79, AD HOC ACTIVITIES RELATED TO THIS CAMPAIGN ARE REQUIRED DURING CURRENT FISCAL YEAR. EMBASSY HAS THEREFORE REASSIGNED ONLY 300 OF THE 360 WORK DAYS INITIALLY DEVOTED TO THIS CAMPAIGN TO NON-CAMPAIGN ACTIVITIES REFLECTING AN INCREASE IN FIVE CUSTOMARY ACTIVITIES OF TABLE II (A) SECTION V FY 77 CCP. THE REASSIGNMENT IS AS FOLLOWS:

ACTIVITY	FSO/R	FSL/P	FSS/C	FSL/C	TOTAL
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AGRI-BUSINESS

DEVELOPMENT	5	30	20	5	60
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MAJOR PROJECTS	5	30	5	5	45
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INVESTMENT PROTECTION/

FACILITY	3	40	10	5	58
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FTI	2	21	5	4	32
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FOREIGN BUYERS PROGRAM	10	55	20	10	95
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TRADE PROMOTION EVENT

SUPPORT (MINI EXHIBITS/

SEMINARS) (3) 5 50 10 5 70

TOTALS	30	226	70	34	360
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2. FARNON ELECTRIC TELECOMMUNICATIONS EXHIBITION/SEMINAR

MARCH 15-16 WAS THE THIRD SUCH EVENT HELD THIS FISCAL YEAR IN THE COMMERCIAL UNIT. WE HAVE FOUND THESE "MINI" EXHIBITIONS/SEMINARS TO BE EFFECTIVE TRADE PROMOTIONAL TOOLS. HOPEFULLY, WE WILL BE ABLE TO CONDUCT 2-3 MORE THIS FY. ADDITIONAL WORK DAYS REASSIGNED FOR TRADE PROMOTION VENT SUPPORT IS A FAIR ESTIMATE REQUIRED FOR THESE EVENTS. EMBASSY PREPARING OM FOR TODD W. TURNS, OIM, EXPLAINING THESE EVENTS IN MORE DETAIL.

3. EMBASSY HAS NOT USED USG REGIONAL COMPUTER FOR COMMERCIAL ACTIVITIES. ACITIVITY NO. 7 OF FY 77 CCP CONCERNING THE USE OF THE COMPUTER TO COLLECT AND DISSEMINATE TRADE OPPORTUNITIES, MAJOR PROJECTS, ETC. IN COOPERATION WITH THE ASIAN PACIFIC CHAMBER OF COMMERCE (APCAC) IS NOT IN THE INTEREST OF OUR OVERALL COMMERCIAL OBJECTIVES AND IN SOME WAYS CONSIDERED TO BE COUNTERPRODUCTIVE. WE ARE, HOWEVER, CURRENTLY DISCUSSING WITH FOREIGN AFFAIRS DATA PROCESSING CENTER (FADPC) WAYS OF BEST UTILIZING THE COMPUTER FACILITY. UPON THE EVALUATION OF COST, BENEFITS, TIME SAVING, ETC., EMBASSY WILL ADVISE.

WHITEHOUSE

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NNN

## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
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